### UNCERTAINTY ASSESSMENT

What good is an estimate without a  $\pm$  ?

Ad-hoc approach to confidence intervals: establish sampling distribution of estimator  $\hat{\theta}$  for  $\theta$ , often of form  $\hat{\theta} \sim N(\theta, \nu^2)$ .

Report an interval having desired (95%) chance of straddling  $\theta$  (probability wrt data given parameter).

For instance,  $\hat{\theta} \pm 1.96\nu$  (usually need  $\hat{\nu}$  since  $\nu$  unknown).

Always easy to work out sampling distribution?

ASIDE: interpretation of sampling distribution of estimator and CI?

### UA WITH ML METHODS

Fortunately, large-sample theory can automate CI formulation:

Recall  $\hat{\theta}$  maximizes log-likelihood  $l(\theta)$ , i.e.,  $l'(\theta) = 0$ . Then

$$\hat{\theta} \pm 1.96\sqrt{\frac{1}{-l''(\hat{\theta})}}$$

is a (large n) approx. 95% CI for  $\theta$ 

Role of 2nd derivative makes sense.

Matrix analogue when  $dim(\theta) > 1$ .

**Complete paradigm:** prob model  $\rightarrow$  likelihood function  $\rightarrow$  point and interval estimates.

## BAYESIAN UA: more direct?

Have posterior distribution for  $\theta$  given data. Report an interval having 0.95 probability under this distribution as a 95% credible interval for  $\theta$ .

For instance, take the 2.5% and 97.5% percentiles of the posterior distribution.

At least in simple problems, ML and Bayes often give similar interval estimates numerically, though the interpretation is different.

Complete paradigm: prob. models for  $\theta$  and  $(DATA|\theta) \to post.$  dist. for  $(\theta|DATA) \to point \& interval estimates.$ 

**HYPOTHESIS TESTING:** null  $(H_0)$  versus alternative  $(H_1)$ .

Ad-hoc: find a 'statistic' T such that if  $H_0$  is true, T has known distribution. Compare observed value of T to this dist.

E.g.,  $Y_1, \ldots, Y_n$  iid mean  $\mu$ . Test  $H_0: \mu = 0$  versus  $H_1: \mu \neq 0$ . Take  $T = \bar{Y}/(S/\sqrt{n})$ . If  $H_0$  true then (large-n approx.)  $T \sim N(0,1)$ .

For significance level 0.05 test, reject  $H_0$  if  $|T_{obs}| > 1.96$ .

Or report P-value:  $Pr\{|T| > |T_{obs}| \mid H_0\}$ .

PROS: • well entrenched.

CONS: • confusion: magnitude of evidence/effect,

- asymmetry of null (specific) & alternative (general),
- can't quantify evidence for null,
- false non-rejection rate (power) easily ignored.

# HYPOTHESIS TESTING WITH ML METHODS

Automatable via large-sample theory: Wald, likelihood-ratio, and score tests.

Wald test for null that  $\theta = \theta^*$ : Compare  $T = (\hat{\theta} - \theta^*)/SE(\hat{\theta})$  to N(0,1). Equivalent to 'inverting' confidence interval.

**LR test.** Have log-likelihoods  $l_0()$  and  $l_1()$  for null and alternative. Compare  $T = 2\{l_1(\hat{\theta}_1) - l_0(\hat{\theta}_0)\}$  to  $\chi_d^2$  distribution, where null had d fewer 'free' parameters than alternative.

All three tests equally justified asymptotically, but literature on 'small-sample' differences (LR better than Wald in some settings).

### BAYESIAN HYPOTHESIS TESTING

Extend formulation of probability describing params given data to hypotheses and params given data.

More technically, prior dist:  $Pr(H, \theta_H) = Pr(H)Pr(\theta_H|H)$ .

Can set  $Pr(H_0)$ , then compare with  $Pr(H_0|DATA)$ .

CONS: • can be computationally devilish,

• answers can be sensitive to  $Pr(\theta_H|H)$  specification.

PROS:  $\bullet$  dealing with (HYP|DATA), not (DATA|HYP).

### THE PHARMACY SHELF

To get regulatory approval for your new drug, you need P < 0.05 (relative to placebo, say).

What percentage of drugs available on the pharmacy shelf are ineffective???

Answer depends on a couple of things.

Let q be the proportion of proposed drugs that are actually effective (quite small?).

Let r be the power of the clinical trial, e.g., Pr(|T| > 1.96|effective). (Gross oversimplification - each study designed to have specific power for specific effect size.)

Now do the math....

 $Pr\{\text{ineffective} \mid |T| > 1.96\} = \dots$ 

$$r = 0.5$$
  $r = 0.8$   $r = 0.95$ 

$$q = 0.5$$

$$q = 0.2$$

$$q = 0.1$$

Caveat emptor!

### GENERAL THOUGHTS ON STAT PRINCIPLES

Many are pragmatic, will adopt whatever techniques work well regardless of underlying principles. There are lots of criteria by which to measure the *performance* of a statistical procedure regardless of paradigm (bias, mean-squared error, coverage, avg. interval length, predictive performance). [Later in 545 will discuss simulation studies, cross-validation.]

Both ML and Bayesian analysis have some "best possible" theory to suport their use.

But in complex problems ML methods demand a lot (likelihood function can be hard to compute/maximize) and Bayesian methods even more (both computation, and prior specification). Always worth it?